Connect with millions of developers.

Developers are driving innovation and building future-forward technologies, so how do companies get their attention? We’re here to help!

The Eclipse Foundation offers advertising solutions for member organizations of all sizes. We can partner with you to drive awareness, differentiate, and increase demand for your brand among the brightest minds in the software industry.
BY THE NUMBERS

MONTHLY UNIQUE VISITORS TO ECLIPSE.ORG
2.2M+

TOTAL MONTHLY VISITS TO ECLIPSE.ORG
3.0M+
BY THE NUMBERS

50%+

VISITED BY DEVELOPERS FROM OVER HALF OF FORTUNE 100 EACH MONTH

4+ mins

AVERAGE TIME PER VISIT
BY THE NUMBERS

1M+
MONTHLY INSTALLS OF THE ECLIPSE DESKTOP IDE

500K+
MONTHLY INSTALLS FROM ECLIPSE MARKETPLACE

COPYRIGHT (C) 2024, ECLIPSE FOUNDATION
GET MILLIONS OF DEVELOPERS EXCITED.

Reach a global developer audience by participating in one of our advertising solutions and leveraging our platform. There's an ad format for every story you want to tell and we can help put your messaging in front of the right developer audience.
OUR ADVERTISING SOLUTIONS

Display your ad on Eclipse.org and engage with the Eclipse community of developers by promoting your company’s involvement in Eclipse, your project, or your product.

On all pages with the eclipse.org menu, a 250x250 ad is available.

Pricing starting at: $2,500/month
OUR ADVERTISING SOLUTIONS

Eclipse Homepage Promotion

Display your ad on Eclipse.org and engage with the Eclipse community of developers by promoting your company’s involvement in Eclipse, your project, or your product.

We offer a Mid-page leaderboard (728 x 90) on the eclipse.org homepage.

Pricing starting at: $2,500/month
OUR ADVERTISING SOLUTIONS

Promoted Plugin

Plugins are the first thing developers see on Marketplace Client and the Eclipse Marketplace. Boost your ranking, increase website visits and multiply your installs with our promoted plugin.

Pricing starting at: $3,000/month

COPYRIGHT (C) 2024, ECLIPSE FOUNDATION
OUR ADVERTISING SOLUTIONS

The Eclipse Downloads page is the direct source developers use to access the Eclipse technologies they engage with. With a guaranteed number of 300,000 impressions, link developers directly to your product.

We offer two options on the downloads page
- Header banner (400x180)
- Mid-page leaderboard (728 x 90)

Pricing starting at: $4,000/month
OUR ADVERTISING SOLUTIONS

Eclipse Community Newsletter Sponsor

Be above the fold and connect with our 100k+ subscribers in our monthly technical community newsletter. This sponsorship includes a display ad and link.

Pricing starting at: $5,000/month
KEY BENEFITS FOR YOU

> All ads appear above the fold, and well integrated on mobile and desktop

> Well integrated with Eclipse website so professionally presented and well received by developer community

> Access to world-wide developer audience, providing maximum exposure to the audience you want to reach

> Weekly statistics to track performance of your ads, including how they do against similar advertising
TALK TO AN EXPERT

Millions of developers come to eclipse.org every month. You’re welcome here too.

Contact Perri at perri.lavergne@eclipse-foundation.org to secure your spot today.