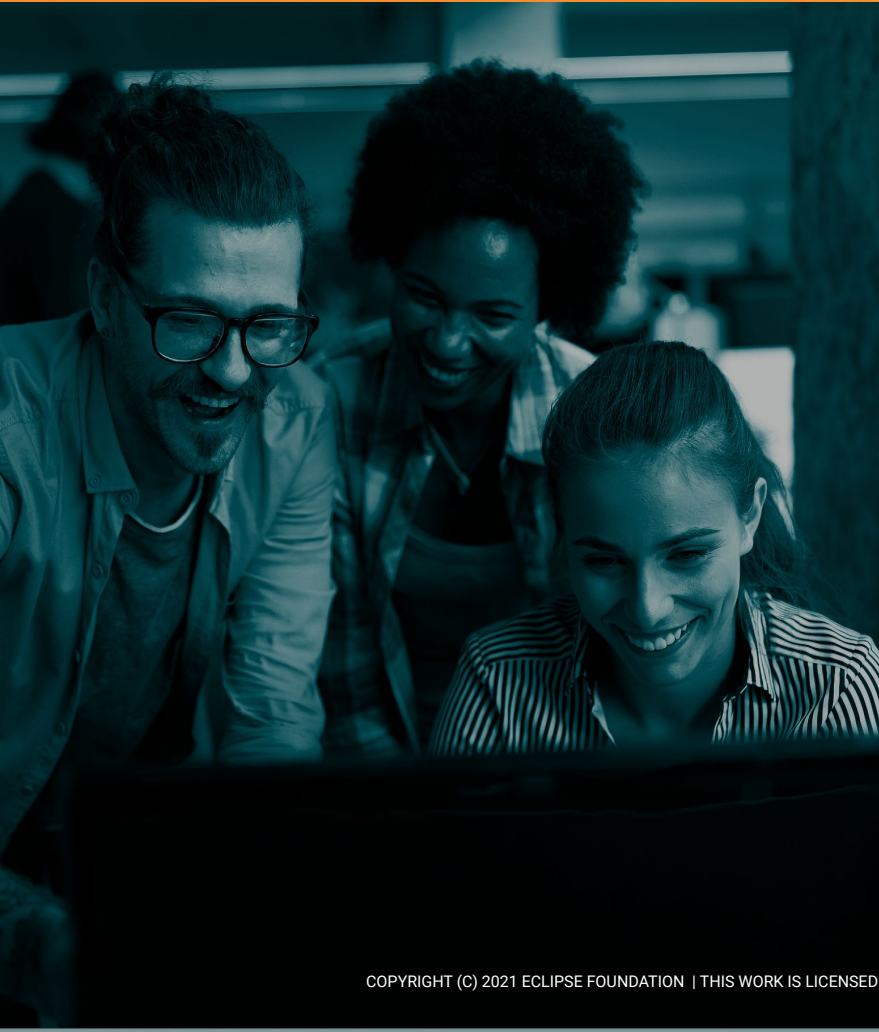


A 3D bar chart with a white line graph overlaid on top, set against a background of binary code and faint code snippets.

**ADVERTISING
PROSPECTUS**



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Connect with millions of developers.

Developers are driving innovation and building future-forward technologies, so how do companies get their attention? We're here to help!

The Eclipse Foundation offers advertising solutions for organizations of all sizes. We can partner with you to drive awareness, differentiate, and increase demand for your brand among the brightest minds in the software industry.

By the Numbers

2.2M+

Monthly unique visitors to eclipse.org

3.0M+

Total monthly visitors to eclipse.org

50%+

Visited by developers from over half of the Fortune 100 each month

By the Numbers

4+ mins

Average time per visit

1M+

Monthly installs of the Eclipse Desktop IDE

500k+

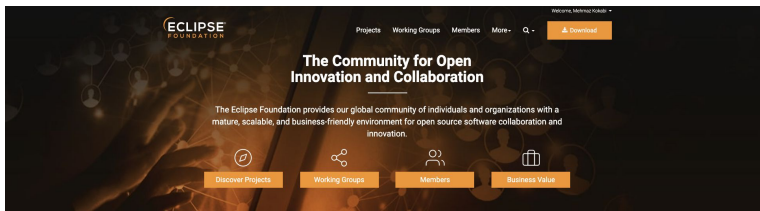
Monthly installs from the Eclipse Marketplace

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Get millions of developers excited.

Reach a global developer audience by participating in one of our advertising solutions and leveraging our platform. There's an ad format for every story you want to tell and we can help put your messaging in front of the right developer audience.

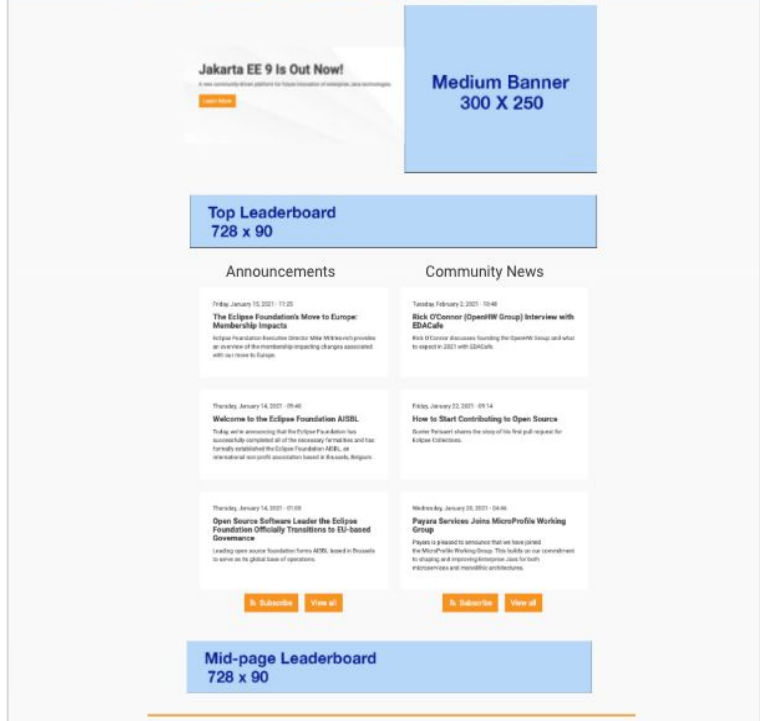


Homepage Display Ads

Display your ad on eclipse.org and engage with the Eclipse community of developers by promoting your company's involvement in Eclipse, your project, or your product.

We offer three options on the eclipse.org homepage:

- Medium banner (300x250)
- Top leaderboard (728 x 90)
- Mid-page leaderboard (728 x 90)



Flexible Solutions to Suit Every Budget

Priced from €7.50 CPM

NOTE: Minimum budget of €1000/month required

The screenshot shows the Eclipse Downloads page layout with several ad placements highlighted in blue boxes:

- Top Left:** Text ad: "Download Eclipse Technology that is right for you".
- Top Right:** Medium Banner (300 X 250).
- Below Top Left:** A large content block for "Get Eclipse IDE 2020-12" with a "Download IDE, 64" button.
- Below Top Right:** "Tool Platforms" section with icons for Eclipse IDE, Eclipse Che, and Eclipse OpenVS Server.
- Below Middle:** "Runtime Platforms" section with icons for Eclipse IDE, JBoss, Eclipse IDE, Eclipse Concurry, and RAP.
- Below Middle:** Mid-page Leaderboard (728 x 90).
- Below Bottom:** "Technology Communities" section with icons for IoT, System Engineering, and Personal Applications.
- Bottom:** "All Projects" section with a search bar and a "List of projects" button.

Display Ads on Downloads Page

The [Eclipse Downloads page](#) is the direct source developers use to access the Eclipse Foundation technologies they engage with.

We offer two options on the downloads page

- Medium banner (300x250)
- Mid-page leaderboard (728 x 90)


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Eclipse Marketplace


SPOTLIGHT

**Snyk Security Scanner**

Snyk is a free security vulnerability scanner that tests your project's open source dependencies, finds and helps fix security issues in your Eclipse workspace projects. You can us...

☆ 51 🗨️ 0

Install

**JRebel for Eclipse**


JRebel is a productivity tool that allows developers to reload code changes instantly. It skips the rebuild, restart, and redeploy cycle common in Java development. JRebel enables developers to get...

☆ 460 🗨️ 4

Install

Marketplace Client


Featured

**Snyk Security Scanner 1.2.0**

Promoted - Snyk is a free security vulnerability scanner that tests your project's open source dependencies, finds and helps fix security issues in your Eclipse workspace... [more info](#)

by [Snyk](#), Apache 2.0
[security scanner](#) [dependency scanning](#) [open source](#) [java](#) [scala](#) ...


☆ 51 📄 Installs: 2.15K (489 last month) Install

**JRebel for Eclipse 2019.2.2**

Promoted - JRebel is a productivity tool that allows developers to reload code changes instantly. It skips the rebuild, restart, and redeploy cycle common in Java... [more info](#)

by [Perforce Software](#), Commercial
[J2EE](#) [eclipse](#) [java ee](#) [tools](#) [productivity](#) ...

☆ 460 📄 Installs: 380K (2,566 last month) Install

**RustDT**

RustDT is no longer maintained! See the Corrosion extension (<https://marketplace.eclipse.org/content/corrosion-develop-rust-applicati...>) for a more current... [more info](#)

by [Unknown](#), EPL
[IDE](#) [rust](#) [rustlang](#)

Promoted Plugin

Plugins are the first thing developers see on Marketplace Client and the [Eclipse Marketplace](#). Boost your ranking, increase website visits and multiply your installs with our promoted plugin.

Promoted Plugin

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Your Sneak Peek at EclipseCon 2021 Hot Topics

With [EclipseCon 2021](#) coming up on October 25-28, it's the perfect opportunity to take a closer look at some of the technologies and topics that will be featured at this year's event.

To help you get into the EclipseCon groove, we're featuring three articles that highlight the variety of topics to choose from, including an open source initiative for software-defined vehicles, a new technology that enables trusted corporate data exchanges, and updates on projects in the Eclipse Cloud DevTools ecosystem.

Enjoy the read,

Gaël Blondelle
VP of Ecosystem Development

Email Leaderboard 580 x 72
(can be scaled down from standard leaderboard 728 x 90)

Spotlight



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