Outreach emails (for mailing lists)

Registration Announcement

General OCX

Subject line: Register for OCX 2024!

Hi there,

We're excited to invite you to the <u>Open Community Experience</u> (OCX) 2024, happening in Mainz, Germany from 22-24 October! This flagship event brings together our vibrant communities for an enriching program of tutorials, sessions, and invaluable networking opportunities. As valued members of the Eclipse Foundation community, we can't wait to see you there!

Register Now for OCX 2024!

Don't miss out on the opportunity to join us at OCX 2024. Register now to secure your spot and be part of this exceptional gathering of open source enthusiasts and professionals. Whether you're looking to learn, share, or connect, OCX 2024 has something for everyone.

Register for OCX 2024

Spread the Word with Our Marketing Toolkit

We need your help to make OCX 2024 a resounding success! To assist you in spreading the word, we've put together a comprehensive <u>Marketing Toolkit</u>. Inside, you'll find ready-to-use social media copy, an email blurb, a social graphic, and a virtual background. Feel free to customize and share these resources within your networks to maximize our collective impact.

Your support and participation are crucial in making OCX 2024 an inclusive and enriching event for all. Let's come together to celebrate community, innovation, and collaboration!

Warm regards,

OC for Automotive

Subject line: Register for the Open Community for Automotive

Hi there,

We're excited to invite you to <u>Open Community for Automotive</u> at <u>OCX 2024</u>, happening in Mainz, Germany from 22-24 October! This flagship event is a gathering of our vibrant communities, offering a rich program of tutorials, sessions, and invaluable networking opportunities. As valued members of the automotive community, we're excited to invite you to participate and connect with members of the SDV and automotive communities.

Register Now for OCX 2024!

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Warm regards,

OC for Java

Subject line: Register for the Open Community for Java

Hi there,

We're excited to invite you to <u>Open Community for Java</u> at <u>OCX 2024</u>, happening in Mainz, Germany from 22-24 October! This flagship event is a gathering of our vibrant communities, offering a rich program of tutorials, sessions, and invaluable networking opportunities. As valued members of the Java community, we're excited to invite you to participate and connect with members of the Jakarta EE, Adoptium and Microprofile communities.

Register Now for OCX 2024!

Don't miss out on the opportunity to join us at OCX 2024. Register now to secure your spot and be part of this exceptional gathering of open source enthusiasts and professionals. Whether you're looking to learn, share, or connect, OCX 2024 has something for everyone.

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Warm regards,

EclipseCon

Subject line: Register for EclipseCon at OCX 2024!

Hi there.

We're excited to invite you to the next <u>EclipseCon</u> at <u>OCX 2024</u>, happening in Mainz, Germany from 22-24 October! This flagship event is a gathering of our vibrant communities, offering a rich program of tutorials, sessions, and invaluable networking opportunities. As valued members of the Eclipse community, we're excited to invite you to participate and connect members of the Eclipse IDE, Cloud DevTools and other tooling communities.

Register Now for OCX 2024!

Don't miss out on the opportunity to join us at OCX 2024. Register now to secure your spot and be part of this exceptional gathering of open source enthusiasts and professionals. Whether you're looking to learn, share, or connect, OCX 2024 has something for everyone.

Register for OCX 2024

Spread the Word with Our Marketing Toolkit

We need your help to make OCX 2024 a resounding success! To assist you in spreading the word, we've put together a comprehensive <u>Marketing Toolkit</u>. Inside, you'll find ready-to-use

social media copy, an email blurb, a social graphic, and a virtual background. Feel free to customize and share these resources within your networks to maximize our collective impact.

Your support and participation are crucial in making OCX 2024 an inclusive and enriching event for all. Let's come together to celebrate community, innovation, and collaboration!

Warm regards,

Social

General

- ¶I'm excited to attend @eclipsefdn's flagship conference #OCX24 in Mainz from 22-24
 October. Register and join me: https://www.ocxconf.org/
- Don't miss out on #OCX24 in Mainz from 22-24 October! Register now to join an
 enriching program of tutorials and network with a vibrant community of open source
 professionals. Secure your spot: https://www.ocxconf.org/
- At [company] we're thrilled to participate at #OCX24 from 22-24 October in Mainz, Germany. Be part of a global open source community. Register today to join us! https://www.ocxconf.org/

Open Community for Java

- Registration for Open Community for Java at #OCX24 is open! Join the #Adoptium community in Mainz on 22-24 October. #opensource #OpenJDK https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:77f60b73-336c-43be-827d-8d8fcb1aaf64
- **Just registered to attend the Open Community for Java event at #OCX24! Ready to share my journey and insights on cloud native Java. Join me in shaping the future of enterprise Java.
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:77f60b73-336c-43be-827d-8d8fcb1aaf64 #Java #cloud #OpenSource
- Join us for Open Community for Java at #OCX24 in Mainz, Germany from 22-24
 October! Connect with the vibrant Jakarta EE, Adoptium, and MicroProfile communities:
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:77f60b73-336c-43be-827d-8d8fcb1aaf64 #JavaInnovators #OpenSource
- Exciting news for Java enthusiasts! Open Community for Java at #OCX24 is happening in Mainz on 22-24 October. Register now:
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:77f60b73-336c-43be-827d-8d8fcb1aaf64 #JavaInnovators #OpenSource

Open Community for Automotive

 Excited to announce I'll be attending the Open Community for Automotive event at #OCX24! Can't wait to explore the future of software-defined vehicles with fellow innovators. Let's drive the automotive industry forward together!
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d
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 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d

- Register for the Open Community for Automotive event at #OCX24 in Mainz on 22-24 October. Let's drive auto-tech innovation forward, together.
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d99cc86b-2392-44fe-a893-2902195e5f2f #AutomotiveTech #SDV
- Don't miss out on Open Community for Automotive at #OCX24! This @eclipsefdn conference will unite automotive and mobility thought leaders and experts redefining the future of automotive technology. Register now:
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:d 99cc86b-2392-44fe-a893-2902195e5f2f #AutomotiveTech #SDV

EclipseCon

- Just registered to attend EclipseCon at #OCX24! Excited to connect with the community that's evolving developer tools and open source projects. Let's bridge connections and spark innovation in developer tools:
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:637aabfe-dbad-4826-87c3-355bee0f7c89
- Join fellow innovators and leaders at EclipseCon at #OCX24! Happening on 22-24
 October in Mainz, this event is perfect for those shaping the future of open source
 developer tools. Register today:
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:6

 37aabfe-dbad-4826-87c3-355bee0f7c89
- Excited to attend @EclipseCon at #OCX24 on 22-24 October in Mainz! Don't miss your chance to explore the future of the Eclipse IDE, Eclipse Theia, Open VSX, and more:
 https://www.ocxconf.org/event/778b82cc-6834-48a4-a58e-f883c5a7b8c9/websitePage:6
 37aabfe-dbad-4826-87c3-355bee0f7c89

Hashtags

#OCX24

Accounts to tag

Twitter: <u>@ocxconference</u> LinkedIn: <u>OCX Conference</u>

Email blurb

Open Community Experience (OCX) 2024 is happening on 22-24 October in Mainz, Germany! OCX 2024 is hosted by the Eclipse Foundation as their flagship conference, bringing together our global ecosystem for industry collaborations, projects, and topics of interest to open source developers and practitioners.

OCX will host <u>collocated events</u> such as <u>EclipseCon</u>, the centre of gravity for all topics related to the Eclipse IDE platform and developer tools; <u>Open Community for Java</u> focusing on topics related to Jakarta EE, Adoptium, MicroProfile, and more; and <u>Open Community for Automotive</u> dedicated to automotive software, software-defined vehicles, and mobility topics. We are excited to participate in the event and encourage you to join us!

Social media graphics

General



Open Community for Java at OCX 24



Open Community for Automotive at OCX 24



EclipseCon at OCX 24



Virtual background



Additional slides

You can use these slides when promoting OCX in presentations or at other events.

Email Footer

If you wish to promote OCX in your email footer, please use the <u>provided text</u> and one of the <u>approved images</u>.