



OPEN COMMUNITY
FOR AUTOMOTIVE

The premier event for the open source SDV ecosystem

Collocated at



Lead as a sponsor



21-23 April 2026
Brussels, Belgium

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What is OCA?

Fuelled by the success of the Eclipse SDV community, the leading open source ecosystem in automotive, the Open Community for Automotive (OCA) is the flagship platform where that ecosystem comes together to shape the future of mobility.

OCA is more than an event, it's the flagship collaboration hub for open source innovation in automotive. Sponsoring OCX 26 gives your organisation a front-row seat and a lasting role in shaping this global movement.



EVENT DATES

**21-23
April 2026**



LOCATION

**Brussels,
Belgium**



NUMBER OF ATTENDEES

600+

Our vision for OCA



Engineering tomorrow's vehicles, together.

OCA 26, collocated with OCX 26, has become the global gathering place for the most advanced open source ecosystem in automotive and mobility. Here you will discover the latest from projects such as Eclipse S-Core, Eclipse openSOVD, and the Trustable Software Framework, alongside many others redefining the Software-Defined Vehicle landscape."



Michael Plagge
VP, Ecosystem Development

Why sponsor?



Lead the conversation

Be recognized as a pioneer in the global SDV ecosystem



Access the right people

Connect with open source leaders in SDV and more.



Showcase your solutions

Put your products in front of automotive decision-makers and practitioners.



Network with impact

Build partnerships with global leaders across the SDV ecosystem.



Attract talent

Position your brand to current and future industry leaders.



Be a thought leader

Gain the stage and share your expertise with a speaking slot.



Generate leads

Attract potential customers and partners through direct engagement.



Elevate your experience

OCX 26 is the premier event for the Eclipse community, ensure your company is in the spotlight!

Who you'll reach

OCA attracts the people **building and buying the future of SDVs**:

- OEM & Tier 1 Executives:** Strategy setters from global automotive leaders.
- Software Architects & Technical Decision-Makers:** Driving frameworks, standards, and architecture.
- Developers & Engineers:** Hands-on builders of SDV software, APIs, and toolchains.
- Technology Innovators & Startups:** Advancing cloud-to-car, AI/ML, and digital twin solutions.
- Policymakers & Researchers:** Shaping the regulatory and innovation landscape.

Expected audience mix



20- 30%
OEMs



25-35%
Tier 1s



30-40%
Technology
providers &
startups



10%
Policymakers,
researchers, and
others

*Based on Eclipse SDV events

Eclipse SDV events are supported by global innovators

Mercedes-Benz
Tech Innovation

eTAS

Microsoft



accenture

AVL



T·Systems

sea|me



BOSCH

* Based on participation in past Eclipse SDV events. Includes hosts and sponsors from leading automotive and tech organizations.

Sponsorship Packages (for OCA Partners and Collocated Events)	Diamond	Platinum
PRICE	65.000€	35.000€
Exhibition space, Conference passes and Scanning Licenses	5×6m width (stand-alone) 30 passes -8 Licenses	4×6m width (stand-alone) 12 passes -4 Licenses
Speaking opportunity (<i>Content to be approved by the Eclipse Foundation</i>)	10 min keynote <u>and</u> 35 min breakout session 5 min slot at OCX webinar week	10 min keynote <u>or</u> 35 min breakout session 5 min slot at webinar week
Video testimonial on conference website	3 min	1 min
C-Level dinner	5 seats and 5 min welcome speech	2 seats
Meeting Room and Lunch Sponsorship	1	-
Sponsor recognition on keynote screen	60 sec promo video before keynote	Logo on screen before keynote
Promotion in Eclipse Community Newsletter <i>Over 110K subscribers</i>	Article with logo and link	Logo with link
Access to opt-in attendee list	✓	✓
Discount on additional tickets	30%	25%
Opt-in attendee emails <i>Emails sent by Eclipse Foundation on behalf of the sponsor</i>	1 pre- and 1 post-conference email	1 pre- and 1 post-conference email
Sponsor recognition in all attendee emails and website	Logo with link	Logo with link
Company description and Logo on conference website, Logo on onsite signage and Conference schedule	✓	✓
Social media posts <i>Before and during the event</i>	4 single posts + Group post	3 single posts + Group post



Discounts

Strategic Members

20% off Diamond
15% off Platinum
10% off Gold, Silver and Bronze

Contributing Members

10% off all Sponsorship levels

Collocated event partnership opportunity

Available only to **Platinum** and **Diamond** partners of OCA 26

Diamond partners
may select up to two
collocated events

Platinum partners
may select up to one
collocated event

[Contact us](#) to learn more



Included Benefits

- Branded meter board display
- On-site brand presence
- **Additional** speaking opportunity at collocated event(s) * based on availability
- On-screen visibility
- Web recognition and social media promotion
- Recorded session branding

No additional cost, fully included in the OCX package.

Eligible collocated events include:



BOOTH DESIGNS

The booth options shown here are included with your sponsorship. Simply provide your branding to fit the specified dimensions, and we'll take care of the rest for a smooth and hassle-free experience.

* These layouts may be updated slightly



Diamond
(5×6m)



Platinum
(4×6m)



From sponsorship to partnership

Your sponsorship at OCX is more than visibility, it's your entry point to shaping the Open Community for Automotive (OCA). Sponsors of OCX gain exclusive access to OCA partnership opportunities, where the real strategic collaborations happen!

[Join us at OCA 26](#)