



OPEN COMMUNITY
EXPERIENCE

Become a sponsor

13-15 April 2027
Brussels, Belgium





WHAT IS OCX?

The Open Community Experience is built around how open source actually operates today: distributed teams, specialised domains, and shared infrastructure.

Instead of a single-track conference, OCX brings these domains together in one place, allowing communities to go deep in their area while staying connected to adjacent ecosystems.

Beyond the **OCX Main Track**, which covers core open source technologies and practices, the event includes:

- **Open Community for Tooling** – Formerly **EclipseCon**, this track will focus on open source developer tools and the Eclipse IDE.
- **Open Community for Automotive** – A dedicated space for collaboration on automotive software and software-defined vehicles.
- **Open Community for AI** – Exploring the transformative power of artificial intelligence, fostering collaboration on open source AI frameworks, and tools.
- **Open Community for Compliance** – Addressing cybersecurity challenges and regulations impacting open source communities.
- **Open Community for Research** – Advancing open source projects that turn research outcomes into real-world impact.

JOIN US FOR OCX 27!

The Open Community Experience (OCX) 2027 brings together the people building, maintaining, and scaling today's most critical open source technologies.

It's one event with six experiences under one roof. From developer tooling and AI to automotive, security, compliance, and research, each track attracts highly focused communities working on real systems, at scale.

If your organisation wants to be part of the conversations shaping open source in production environments, this is where it happens.

EVENT DATES

13-15 April 2027

LOCATION

**Tour & Taxis
Brussels, Belgium**

NUMBER OF ATTENDEES

600+



WHAT TO EXPECT?

- **Technical talks:** led by practitioners with real-world implementations.
- **Workshops:** smaller groups, deeper interaction, and longer engagement time.
- **Birds of a Feather:** open discussions where ideas, challenges, and use cases are shared directly.
- **Cross-track movement:** attendees move between domains, increasing visibility beyond a single niche.
- **Dedicated networking time:** space for conversations that go beyond quick booth interactions.

SPONSORSHIP BENEFITS AT A GLANCE

1 Get your brand noticed

Position your brand alongside leading organisations supporting open source, with visibility across sessions, exhibition spaces, and event communications.

2 Engage with your target community

Connect directly with developers, architects, and decision-makers across key domains including tooling, AI, automotive, compliance, and research.

3 Promote your products and services

Showcase your solutions in a technical environment where attendees are actively exploring tools, platforms, and partners.

4 Network with the right people

Build relationships with practitioners and leaders working on real-world systems, not just browsing from the sidelines.

5 Recruit top talent

Meet experienced contributors and engineers embedded in open source ecosystems, all in one place.

6 Be a thought leader

Share your expertise through talks and sessions, and contribute to discussions shaping how open source is built and used.

7 Attract valuable business opportunities

Increase visibility among organisations looking for solutions, partnerships, and collaboration opportunities.

8 Be part of the ecosystem

Align your organisation with one of the key gatherings for the Eclipse and wider open source community.

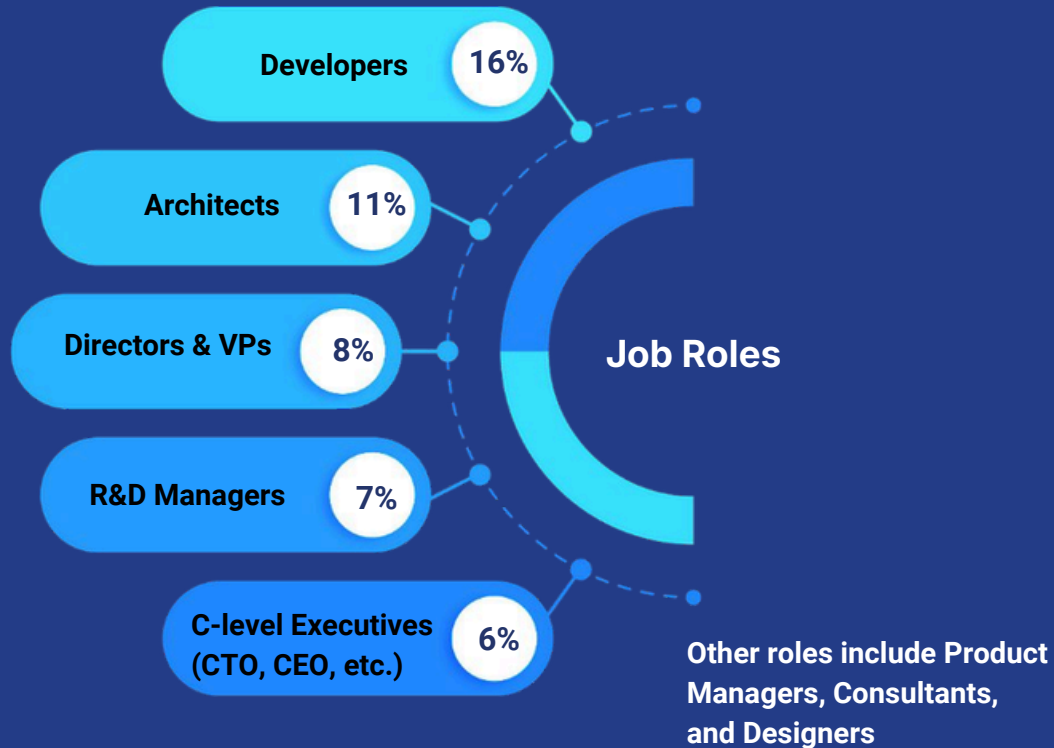
OCX 26 SPONSORS



WHO YOU'LL REACH AT OCX 27

Job Roles

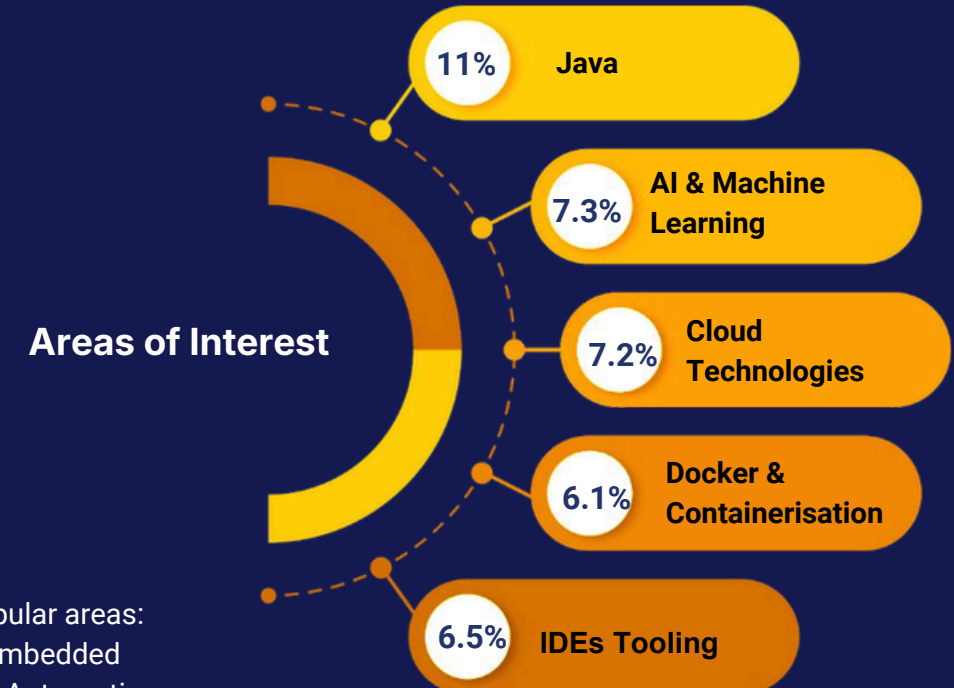
Our audience includes both technical contributors and strategic decision-makers:



OCX is designed to engage contributors and decision-makers shaping the future of open source technologies.

Areas of Interest

OCX attracts professionals working at the cutting edge of tech. Top areas of interest include:



Other popular areas: include Embedded Systems, Automotive, DevOps, Edge Computing

WELCOME TO BRUSSELS!

Open Community Experience 2027 will be held at Tour&Taxis, a central venue designed to host large-scale technology events. Its layout supports parallel tracks, exhibition areas, and networking zones in a single location, making it easier for attendees and sponsors to stay connected throughout the event.

Why Brussels? Brussels sits at the intersection of technology, policy, and industry in Europe. It's a hub for EU institutions, research, and international organisations. For sponsors, this means access to organisations influencing how open source is implemented at scale.



TESTIMONIALS



We had a fantastic experience at OCX 24! As one of the strategic members of the Eclipse Foundation since 2008, we participate to EclipseCon for more than 15 years to showcase our Eclipse-based solutions and connect with fellow open source innovators. The new format, integrated into the OCX conference, injects fresh energy and renewed momentum into the event. It provides an inclusive spirit and diverse sessions—from embedded IoT and edge to open source security and best practices—truly resonated with our commitment to fostering collaboration across communities.

Cédric



The OCX Conference is an exceptional event, bringing together a remarkable community known for its knowledge, openness, and collaboration. It combines focused sessions with excellent networking opportunities and fosters interdisciplinary connections, driving innovation across fields. Our commitment as technical partners in tools and IDEs is to engage in this vibrant community, advancing innovation and collaboration.

Jonas

Get inspired by our sponsor
testimonial video

Sponsorship Packages	Diamond	Platinum	Gold	Silver	Bronze
PRICE	65.000€	35.000€	15.000€	8.500€	5.500€
Exhibition space, Conference passes and Scanning Licenses	5x6m width (stand-alone) 30 passes -8 Licenses	4x6m width (stand-alone) 12 passes -4 Licenses	3x3.5m width (back to back) 8 passes -3 Licenses	3x3.5m width (back to back) 2 passes -2 Licenses	4 Passes
Collocated event sponsorship opportunity	Up to 2 collocated events	1 collocated event	–	–	–
Speaking opportunity <i>(Content to be approved by the Eclipse Foundation)</i>	10 min keynote <u>and</u> 35 min breakout session 5 min slot at OCX webinar week	10 min keynote <u>or</u> 35 min breakout session 5 min slot at webinar week	35 min breakout session	–	–
Video testimonial on conference website	3 min	1 min	–	–	–
Lunch Sponsorship and C-level Dinner	1	–	–	–	–
Sponsor recognition on keynote screen	60 sec promo video before keynote	Logo on screen before keynote	Logo on screen before keynote	Logo on screen before keynote	Logo on screen before keynote
Promotion in Eclipse Community Newsletter <i>Over 110K subscribers</i>	Article with logo and link	Logo	Logo	Logo	Logo
Access to opt-in attendee list				–	–
Discount on additional tickets	30%	25%	15%	–	–
Opt-in attendee emails <i>Emails sent by Eclipse Foundation on behalf of the sponsor</i>	1 pre- and 1 post-conference email	1 pre- and 1 post-conference email	–	–	–
Sponsor recognition in all attendee emails and website					
Company description and Logo on conference website, Logo on onsite signage and Conference schedule					
Social media posts <i>Before and during the event</i>	4 single posts + Group post	3 single posts + Group post	2 single posts + Group post	1 single post + Group post	Group post



Discounts

Strategic Members

20% off Diamond
15% off Platinum
10% off Gold, Silver
 and Bronze

Contributing Members

10% off all Sponsorship levels

COLLOCATED EVENT SPONSORSHIP OPPORTUNITY

Available only to Platinum and Diamond sponsors of OCX27

Diamond sponsors may select up to two colocated events

Platinum sponsors may select up to one colocated event

Eligible colocated events include:

- Open Community for Automotive
- Open Community for Compliance
- Open Community for Tooling
- Open Community for AI
- Not currently available for Open Community for Research

No additional cost, fully included in the OCX package

Included Benefits

Networking and social media visibility

Recognition in opening remarks

Option for sponsor session (subject to approval)

Prominent signage at colocated event

Logo on website, schedule, and event materials

[Contact us to learn more →](#)

Ready to join us?

OCX 2027 brings together the people building and influencing open source across industries.

For sponsors, it's an opportunity to engage directly with technical audiences, decision-makers, and communities shaping real-world systems.

Contact us at sponsors@OCXconf.org

