



Become a sponsor

OCX 2027 Sponsorship Prospectus
13-15 April 2027 // Brussels, Belgium

Table of Contents

- [Why sponsor OCX 27](#)
- [Join us for OCX 27](#)
- [Who you'll reach at OCX 27](#)
- [What to expect](#)
- [How sponsors engage](#)
- [OCX 26 sponsors](#)
- [Testimonials](#)
- [Booth designs](#)
- [Sponsorship packages](#)



Where open technology meets opportunity

OCX 2027 returns to Brussels, bringing together developers, technology leaders, and open source communities from across Europe and beyond.

As open source and open collaboration become increasingly strategic to digital sovereignty, secure digital infrastructure, and industrial competitiveness, OCX connects the people and partnerships turning those priorities into action.

For sponsors, it's an opportunity to showcase your solutions, engage directly with developers, technology adopters and decision-makers, and build relationships across industry and the public sector.

Join us as a sponsor at OCX 2027 and connect with the people driving what's next.

Michael Plagge

Vice President Ecosystem Development

Why sponsor **OCX 27**

1. Build your brand

Position your company as a trusted open source leader through visible, authentic engagement with the community.

2. Reach the right audience

Connect with highly engaged developers, architects, maintainers, and technical decision-makers actively exploring new technologies.

3. Showcase your expertise

Demonstrate your technical leadership through talks, workshops, and hands-on experiences that educate and inspire.

4. Build meaningful relationships

Create lasting connections with customers, partners, project leaders, contributors, and future talent.

5. Recruit top technical talent

Meet experienced developers and open source contributors where they learn, collaborate, and grow.

6. Gain market & technology insights

Hear directly from practitioners about emerging technologies, industry trends, and real-world challenges.

7. Strengthen your open source presence

Deepen relationships with strategic projects and communities while demonstrating your commitment to open collaboration.

8. Drive business growth

Turn community engagement into business outcomes—from technology adoption and partnerships to recruiting and long-term ecosystem influence.

Join us for **OCX 27**

OCX 27 returns to Brussels for its third edition, bringing together the people who build, maintain, and scale the open source technologies that critical systems run on.

For sponsors, it's direct access to a curated technical audience: developers and architects evaluating tools, and the decision-makers who sign off on them.

The communities shaping open source gather here once a year. This is where your brand meets them.

EVENT DATES

13-15 April 2027

LOCATION

**Tour & Taxis
Brussels, Belgium**

ATTENDEES

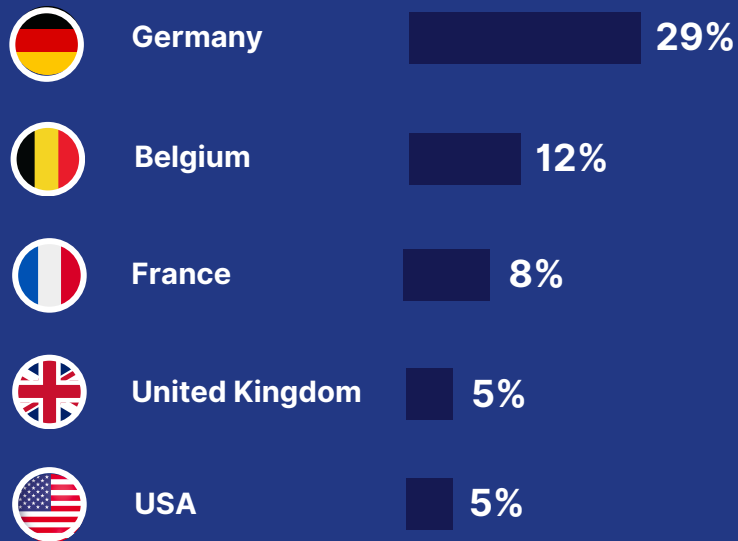
600+

Who you'll reach at OCX 27

The Open Community Experience attracts an international audience of decision-makers, developers and innovators from across open source and technology. Here's a snapshot of who attended OCX 26:

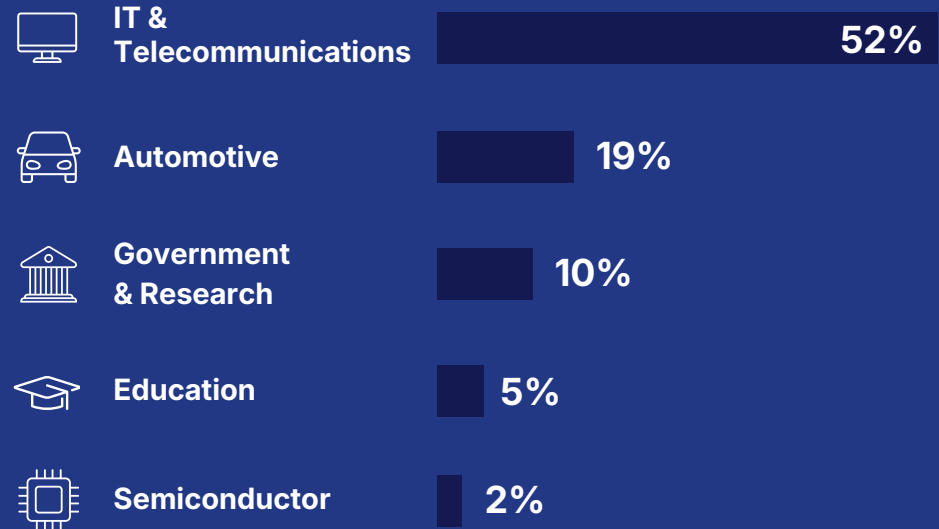
International Reach

OCX 26 brought together a global community from over **40 countries**. The top represented countries were:



Industry Representation

OCX 26 attendees came from a broad mix of sectors, reinforcing OCX as a cross-industry platform for collaboration:



Who you'll reach at OCX 27

Job roles

OCX attracts a highly technical audience led by developers, alongside a strong presence of decision-makers: 32% of attendees are Directors, VPs, R&D Managers, or C-level executives.



Other roles include Product Managers, Engineers and DevOps

OCX is designed to engage contributors and decision-makers shaping the future of open source technologies.

What to expect

3
days

120+
sessions &
workshops

100+
speakers

600+
attendees

OCX is where developers building real-world solutions, the communities that maintain open source, and the organisations investing in it meet.

At OCX, attendees will have the opportunity to expand their knowledge, develop new skills, and advance their careers across a wide range of technologies, including:

Tooling: open source developer tools and the Eclipse IDE and Platform.

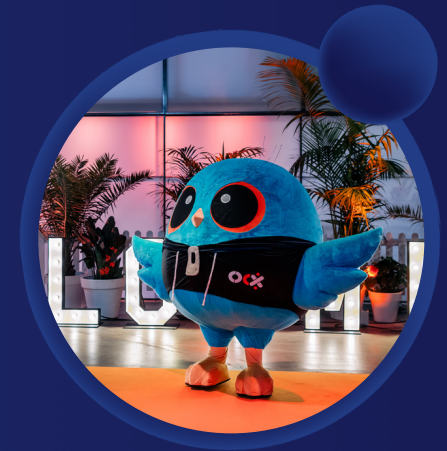
Automotive: automotive software and software-defined vehicles.

AI: open source AI frameworks, tooling, and practical implementation.

Compliance: cybersecurity, regulation, and supply chain risk.

Research: turning open source research into real-world impact.

Details outlined in this prospectus are subject to change as the event agenda evolves.



[▶ Watch the best moments from OCX 26!](#)

How sponsors engage



Technical talks:

demonstrate expertise to highly engaged developers



Workshops:

build deeper relationships through longer, hands-on engagement



Birds of a Feather:

gather market intelligence directly from practitioners



Cross-track movement:

increase visibility across strategic open source communities



Dedicated networking:

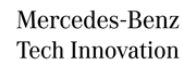
generate qualified business and recruiting conversations

**Want to
present at
OCX 27?**

To be announced soon

Trusted by leading tech companies

OCX 26 Sponsors



Testimonials



Sponsoring OCX 2026 was a fantastic experience for Equo. The event was exceptionally well organized, and the quality of the audience and conversations made it a standout on our calendar.

We're already looking forward to next year.

Sebastian Sampaoli



OCX 2026 was a fantastic experience for us as both contributors and sponsors.

We celebrated TypeFox's 10th anniversary surrounded by a community that genuinely cares about open technologies, innovation, and collaboration.

The strong interest in our talks and booth conversations showed us how relevant topics like DSLs, developer tools, and domain-specific AI have become across industries.

OCX brings together exactly the kind of people who turn ambitious ideas into real-world open source impact.

Dr. Miro Spönemann



The OCX Conference is an outstanding event, uniting a community defined by its expertise, openness, and spirit of collaboration. Through focused sessions and rich networking, it builds the interdisciplinary connections that drive innovation across fields.

As technical partners building open, AI-native tools and IDEs, we are proud being part of this vibrant community and contributing to the innovation and collaboration it fosters.

Jonas Helming

**Watch our sponsor
testimonial video**

Booth Design

The booth options shown here are included with your sponsorship. Provide your branding to fit the specified dimensions, and we'll take care of the rest for a smooth and hassle-free experience.

* These layouts may be updated

Platinum (4x6m)



Diamond (5x6m)



Gold & Silver (3x3.5m)



The Gold and Silver booths are back-to-back. Each sponsor gets a side.

Sponsorship Packages	Diamond	Platinum	Gold	Silver	Bronze
PRICE	50.000€	25.000€	15.000€	8.500€	5.500€
Exhibition space, conference passes and scanning licenses	5x6m width (stand-alone) 30 passes - 8 Licenses	4x6m width (stand-alone) 12 passes - 4 Licenses	3x3.5m width (back to back) 8 passes - 3 Licenses	3x3.5m width (back to back) 2 passes - 2 Licenses	4 Passes
Speaking opportunity <i>(Content to be approved by the Eclipse Foundation)</i>	10 min keynote and 35 min breakout session 5 min slot at OCX webinar week	10 min keynote or 35 min breakout session 5 min slot at OCX webinar week	35 min breakout session	-	-
Video testimonial on conference website	3 min	1 min	-	-	-
C-Level dinner *	5 seats and 5 min welcome speech keynote	2 seats	-	-	-
Sponsor recognition on keynote screen	60 sec promo video before keynote	Logo on screen before keynote	Logo on screen before keynote	Logo on screen before keynote	Logo on screen before keynote
Promotion in Eclipse community newsletter <i>Over 110K subscribers</i>	Article with logo and link	Logo	Logo	Logo	Logo
Access to opt-in attendee list	✓	✓	✓	-	-
Discount on additional tickets	30%	25%	15%	-	-
Opt-in attendee emails <i>Emails sent by EF on behalf of the sponsor</i>	1 pre- and 1 post- conference email	1 pre- and 1 post- conference email	-	-	-
Sponsor recognition in all attendee emails and website	✓	✓	✓	✓	✓
Company description and logo on conference website, logo on onsite signage and conference schedule	✓	✓	✓	✓	✓
Social media posts <i>Before and during the event</i>	4 single posts + Group post	3 single posts + Group post	2 single posts + Group post	1 single post + Group post	Group post

Discounts

Strategic Members

20% off Diamond
15% off Platinum
10% off Gold,
Silver and Bronze

Contributing Members

10% off all
Sponsorship
levels

Early Bird (until 15 Oct 2026)

15% off all
Sponsorship
levels for non-
Members
10% stacking
discount for
Members

* The C-Level dinner will only take place if we have a diamond sponsor.
Details outlined in this prospectus are subject to change as the event program evolves.

Add-on options

Sponsored Lunch



Make lunchtime a memorable part of the event

2.500€

Charging Lounge



Showcase your commitment to connectivity in a tech-savvy world

2.500€

Sponsored Reception



Elevate networking opportunities

5.000€

Wellness Lounge



Foster a healthy and energised environment. Cosy seating and back massages

7.500€

Games Lounge



Recharge through interactive gaming experiences: 3 games

7.500€

Barista



Foster meaningful connections over the perfect cup: 3 days | 200 coffees/day

5.000€

Waffle Bar



Leave a sweet impression associated with your brand: 3 days | 200 waffles/day

5.000€

Photo Booth



Make lasting memories: 3 days | 1.000 pictures

5.000€

**LET'S BRING
SOME FUN TO OCX**

Ready to **join us?**

OCX 2027 brings together the people building and influencing open source across industries.

For sponsors, it's an opportunity to engage directly with technical audiences, decision-makers, and communities shaping real-world systems.

Contact us at sponsors@OCXconf.org

